

Successful cooperation: NTSwincash offers optimal sales management for Telefonica O<sub>2</sub> Germany

Wilhering, Austria – thanks to their advanced solutions NTS New Technology Systems GmbH were able to position themselves as European market leader in retail management solutions and successfully defend this market position to today. “As the great mobile boom began and operators quickly started up with branch networks and dynamic marketing concepts, we were already there with the right solution”, explains Günther Schrammel, CEO of NTS New Technology Systems GmbH ([www.ntswincash.com](http://www.ntswincash.com)).

Téléfonica O<sub>2</sub> Germany, a leading German mobile service provider, was an early customer using the “NTSwincash” retail management solution in logistics and branch management – and with success. Decisive at that time were the multitude of options offered by the innovative solution, including real-time monitoring of the entire branch ordering and goods flow. “NTSwincash registers and holds all master data centrally, which also provides central control of all sales processes, even direct sales. This data can then be changed or optimized if required on a regionally specific basis with just a mouse click” continues Schrammel on the convincing concept.

Serial number administration in particular, enabling precise tracing of every supplied mobile device, and flexible shop categorization were especially attractive to the mobile provider Telefonica O<sub>2</sub> Germany. The inventory ratio is determined using a precisely tuned appraisal system; simple separation of consignment and specialist trade goods is then achieved through the NTSwincash Franchise Module, allowing the enterprise to perform all administrative tasks using a single system despite a multitude of franchise partners and differing article bases, goods groups and staff.

“With NTSwincash we have a flexible and simultaneously comprehensive solution deployed, which is also well suited to our future requirements”, relates Peter Wohlfahrt, logistics team manager – shop deliveries, sales operations department at Telefonica O<sub>2</sub> (Germany) GmbH & Co. OHG.

More details are available at [www.ntswincash.com](http://www.ntswincash.com)

About New Technology Systems GmbH

Established in 1997 New Technology Systems GmbH specialises in development of POS and retail management software. With NTSwincash, the Austrian enterprise with head office in Wilhering has developed a comprehensive solution encompassing a wide spectrum of efficient features from an easy-to-use POS solution as a front-end for external ERP systems up to a comprehensive retail management system including control and management modules for distribution channels, promotions, goods movements and repair orders amongst others. NTS customers include leading enterprises such as mobilkom, Orange, Telefonica/o2, Vodafone, T-Mobile, Swisscom, Orange, E-Plus and Medion.

Internet: [www.ntswincash.com](http://www.ntswincash.com)

#### Press Contacts

NTS - New Technology Systems GmbH

Dönbacherstr. 126

A-4073 Wilhering

Mr Christian Leutgöb

Sales & Marketing

Phone: +43 50 687 2030

Fax: +43 50 687 7070

e-mail: [christian.leutgoeb@ntswincash.com](mailto:christian.leutgoeb@ntswincash.com)

Web: [www.ntswincash.com](http://www.ntswincash.com)