

Competitive Edge through Maximum Freedom – NTSwincash Optimises Retail

Wilhering, Austria – over the last few decades new entrepreneurial concepts have resulted in mushrooming wholesale and retail chains, not only offering long opening hours but also comprehensive product portfolios precisely addressing current requirements. Simultaneously they also created enormous burdens for themselves – sales staff always need to have the numerous and continuously changing product details available for customers, and management is confronted with volumes of sales data to be processed.

The European market leader in POS and retail management solutions, NTS New Technology Systems, has thus developed NTSwincash, a comprehensive and service oriented retail management suite, which prepares and processes all received product, settlement and logistics data. “With our solution sales staff receive a comfortable user interface always delivering up-to-date information, while automated logistics simultaneously provide optimised product availability in all branches and supplies management with sales transactions data directly to the group HQ for campaign planning etc.” Günther Schrammel, CEO of NTS New Technology Systems GmbH (www.ntswincash.com) describing some of the numerous NTSwincash functionalities.

Information provided to management as real-time statistics allows not only fast but also long-term schedulable and targeted interventions in ongoing corporate processes. “Changes in the entire branch network, such as adjustment of offers, marketing strategies or product information, can be applied locally or area-specific within just a few minutes” says Schrammel underlining the flexibility of this solution.

Through its functionalities and ensuring of optimal communication between the individual divisions, NTSwincash contributes to increasing the competitive edge and profit maximisation, benefitting not only globally operating companies but also small and mid-sized companies wanting to maintain a comprehensive product portfolio for their customers.

More details are available at www.ntswincash.com

About New Technology Systems GmbH

Established in 1997 New Technology Systems GmbH specialises in development of POS and retail management software. With NTSwincash, the Austrian enterprise with head office in Wilhering has developed a comprehensive solution encompassing a wide spectrum of efficient features from an easy-to-use POS solution as a front-end for external ERP systems up to a comprehensive retail management system including control and management modules for distribution channels, promotions, goods movements and repair orders amongst others. NTS customers include leading enterprises such as mobilkom, Orange, Telefonica/o2, Vodafone, T-Mobile, Swisscom, Orange, E-Plus and Medion.

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