

Centralised Sales Control at the Touch of a Button – NTSwincash central backoffice Redefines Cross-Branch Management

Wilhering, Austria – Centralised control and management of all sales activities is becoming an ever-greater challenge to be addressed by nationally and globally operating enterprises with numerous branches and establishments. Comprehensive master data volumes as well as regional and department specific particularities require systematic and automated management to enable management to make competitive and prompt decisions.

In their NTSwincash central backoffice solution the European market leader in retail management solutions, NTS New Technology Systems, unifies comprehensive control and management capabilities covering all necessary master data as well as all POS and sales activities within a branch network. “Uniform management of all master data and system settings enables corporate management to modify all subordinated areas and branches by changing a single instance, resulting in decisive management enhancements” explains Günther Schrammel, the CEO of NTS New Technology Systems GmbH (www.ntswincash.com).

The specific corporate sales structure is accurately and clearly visualised in NTS central backoffice enabling staff to manage all relevant master data – from product portfolio to supplier information. According to Mr. Schrammel “Processing of data by functional and geographical aspects maintains the flexibility of the enterprise” since management of sub-ranges and special price lists is possible at the touch of a button – also for intermediate levels such as regions and branches.

Security and reliability were particularly important during development at NTS – assignment of access rights guarantees that only authorised users and user groups can access the respective features. Master data is additionally protected through a logging function, ensuring consistent traceability of all changes made. “By removing the workload from the branches through largely automated organisation not only cuts administrative costs but simultaneously

forms the basis of efficient strategic planning" Schrammel emphasises the advantages of NTSwincash central backoffice.

More details are available at www.ntswincash.com

About New Technology Systems GmbH

Established in 1997 New Technology Systems GmbH specialises in development of POS and retail management software. With NTSwincash the Austrian enterprise with head office in Wilhering developed a comprehensive solution encompassing a wide spectrum of efficient features from an easy-to-use POS solution as a front-end for external ERP systems up to a comprehensive retail management system including control and management modules for amongst others distribution channels, promotions, goods movements and repair orders. Amongst NTS customers are leading enterprises such as mobilkom, Orange Austria, Telefonica/o2, Vodafone, T-Mobile, Swisscom, Orange, E-Plus and Medion.

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