

## **SMEs are Convinced: "your.NTSwincash" Awarded Prize as INNOVATION PRODUCT 2008**

Linz/Hanover – NTS New Technology Systems has succeeded in convincing the jury once again. The European market-leader for point-of-sale **and retail management** solutions in the telecommunications sector successfully took part in the INNOVATION PRIZE 2008 this year. Organised by *Initiative Mittelstand* once a year, the competition awards prizes to products and solutions especially designed for SMEs. "your.NTSwincash" broadly convinced the jury in the Trade Software category and received a distinction as INNOVATION PRODUCT 2008. 1,600 other companies took part in the competition besides NTS.

"your.NTSwincash" empowers retail traders with one of more branches to efficiently control sales processes. All information on current campaigns and promotions, and trend analyses can be called up with a simple press of a key on a PC in real-time. "your.NTSwincash" also boasts all the key features of NTSwincash, the high-end solution mainly employed by large groups in the mobile communications sector, such as Vodafone, T-Mobile and Orange, to control and steer sales transactions.

This includes the central administration of all branches including their cash desks and products, serial number-secured coupon management, a returns and cancellations function, printing contracts directly from the cash desk system, an online interface for making credit card payments automatically, an integrated merchandise management system and a customer administration system with detailed sales and integrated repair processing.

In contrast to NTSwincash, "your.NTSwincash" does not need to be installed by the company. Instead, "NTS take over managing the software. Companies can access their preconfigured system online with just a couple of mouse-clicks. This saves time and effort, and keeps a company's budget fit", states Günther Schrammel, CEO at NTS,

explaining the benefits. Incidentally, no license fees have to be paid for using "your.NTSwincash" either. Simply a subscription, which is paid for monthly.

Please go to [www.ntswincash.com](http://www.ntswincash.com) for further information.

### **About New Technology Systems GmbH**

Established in 1997 in Linz, Austria, New Technology Systems GmbH specialises in the development of point-of-sale and retail management software. With "NTSwincash" the company, headquartered in Wilhering, has developed a comprehensive solution equipped with a broad range of efficient features ranging from a simple-to-use point-of-sale solution as a frontend for external ERP systems, to a comprehensive retail management system. This includes various modules for managing and controlling sales channels, promotions, the movement of goods and repair orders. The customers NTS has the privilege of serving include major names such as mobilkom, one, Telefonica/o2, Vodafone, T-Mobile, Swisscom, Orange, E-Plus and Medion.

Internet: [www.ntswincash.com](http://www.ntswincash.com)

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