

## **NTS on the path to success: the European market leader for retail management solutions is expanding and establishing new contacts with Egypt**

*Collaboration planned with IBM*

Wilhering, Austria – Due to a favourable economic climate and the success of its own businesses, NTS New Technology Systems, the European market leader for point-of-service and retail management solutions, has enhanced its position further in the international market. “The order book position is very satisfactory, and we are currently establishing new contacts with potential customers in Egypt.” This is how Günther Schrammel, CEO of NTS ([www.ntswincash.com](http://www.ntswincash.com)), describes the increased commitment to the gulf region. Only recently, the software specialist introduced its comprehensive high-end solution NTSwincash in an Arabic language version to the market.

Nevertheless, NTS’ growth has not been confined only to countries outside Europe. “We have consolidated our position in the domestic European market as well”, Schrammel comments. The positive business developments lead to a threefold increase of the office area of NTS’ head office in Wilhering, Austria, and the company recruited 15 new employees. “We are currently optimising internal processes during this phase of growth, in order to be able to offer the best possible service as well as added value and the most advanced solutions to our customers”, declares Schrammel.

NTS New Technology Systems will thus continue to rely on enhancements in its solutions in the future and introduce more versions of NTSwincash into the market. Furthermore, a collaboration with the software giant IBM is also planned with regard to WebSphere. According to NTS, the first steps concerning this development have already been taken.

For further information please visit [www.ntswincash.com](http://www.ntswincash.com)

## **About New Technology Systems GmbH**

Established in 1997 in Linz, Austria, New Technology Systems GmbH specialises in the development of point-of-sale and retail management software. With "NTSwincash" the company, headquartered in Wilhering, has developed a comprehensive solution equipped with a broad range of efficient features ranging from a simple-to-use point-of-sale solution as a frontend for external ERP systems, to a comprehensive retail management system. This includes various modules for managing and controlling sales channels, promotions, the movement of goods and repair orders. The customers NTS has the privilege of serving include major names such as mobilkom, one, Telefonica/o2, Vodafone, T-Mobile, Swisscom, Orange, E-Plus and Medion.

Internet: [www.ntswincash.com](http://www.ntswincash.com)

### **Press contact:**

NTS - New Technology Systems GmbH  
Dörnbacherstr. 126  
A-4073 Wilhering

Mr. Christian Leutgöb  
Sales & Marketing  
Phone: +43 (7221) 87225-11  
Fax: +43 (7221) 87225-88  
e-mail: [christian.leutgoeb@ntswincash.com](mailto:christian.leutgoeb@ntswincash.com)  
Web: [www.ntswincash.com](http://www.ntswincash.com)